June 14, 2015

Nintendo News

Nintendo World Championships 2015 Crowns John Goldberg from Queens, New York as Winner

Returning after a 25-year hiatus, the Nintendo World Championships 2015 concluded tonight in Los Angeles with a new world champion: John "John Numbers" Goldberg of Queens, New York. Goldberg defeated Cosmo Wright in a tense final round playing the upcoming <u>Super Mario Maker</u> game for the <u>Wii U</u> console. The new champion emerged victorious after a multi-round competition in games from Nintendo's past, present and future, including <u>The Legend of Zelda</u> for the Nintendo Entertainment System, <u>Super Metroid</u> for the Super NES as well as <u>Splatoon</u>, <u>Super Smash Bros. for Wii U</u> and <u>Mario Kart 8</u> for Wii U, in front of a live crowd of thousands and even more fans watching around the world online.

The intense competition consisted of 16 Nintendo fans, eight pre-selected by Nintendo and eight advancing from qualifying rounds held across the nation on May 30. After winning the final round, Goldberg was presented his trophy by Nintendo developer Shigeru Miyamoto, creator of the *Super Mario Bros.*, *The Legend of Zelda* and *Donkey Kong* series, among others.

In addition to playing classic Nintendo games they were familiar with, competitors had to quickly think on their feet when presented with *Blast Ball*, a new six-player sci-fi sports experience, which made its <u>Nintendo 3DS</u> debut during the tournament. Another game announcement came in the form of *EarthBound Beginnings*, a localized version of the original *Mother* game for the Famicom (the Japanese version of the Nintendo Entertainment System), during a pre-tournament Nintendo Treehouse: Live segment. Revealed by the game's creator, Shigesato Itoi, the fan-favorite role-playing game went on sale immediately after the tournament exclusively in the Nintendo eShop on Wii U for \$6.99, marking its debut in the U.S. after launching in Japan nearly 26 years ago.

The Nintendo World Championships 2015 kicked off <u>Nintendo's activities for E3 2015</u>, which continues with its Nintendo Digital Event on Tuesday, June 16, at 9 a.m. PT, Nintendo Treehouse: Live @ E3, featuring live game demos and special guests from the show floor June 16-18 and Nintendo Access: *Super Mario Maker* at Best Buy, a chance for fans that are not at E3 to play upcoming Wii U game *Super Mario Maker* at select Best Buy stores in the U.S. and Canada on June 17 and June 20.

To view a video-on-demand version of the Nintendo World Championships 2015, and for more information about Nintendo's presence at E3, visit <u>http://e3.nintendo.com/</u>.

Photos from the Nintendo World Championships 2015 can be viewed and downloaded at <u>http://assignments.gettyimages.com/mm/nicePath/gyipa_public?nav=pr284739242</u>.

Rich George Golin 415-318-4342 Kristie Tomkins Golin 213-438-8830 rgeorge@golin.com

ktomkins@golin.com

###

Note to editors: Nintendo press materials are available at <u>http://press.nintendo.com</u>, a password-protected site. To obtain a login, please register on the site.